Geneva
Innovation at the Heart of the Economy

Flagship region of the most innovative country in the world, the canton of Geneva is home to leading research centers, a dynamic entrepreneurial ecosystem, privileged access to European and international markets and a highly skilled workforce.

Connected to the world
Only 5 km from downtown, Geneva Airport offers direct access to 150 destinations.

A hub for global players
Every year, Geneva welcomes 3,000 international conferences bringing together 200,000 participants from all over the world.
**SUSTAINABLE NETWORK**

1987
The concept of sustainable development is spreading worldwide from Geneva with the publication of the Brundtland report.

**Sustainable finance**
+CHF 700 billion managed in Geneva in accordance with sustainable and responsible principles.

2017
Geneva becomes the world operational center for the implementation of the 17 Sustainable Development Goals adopted by the UN.

**Green bonds**
+CHF 1 billion raised by the State of Geneva, the first public authority in Switzerland to use this type of investment to finance sustainable infrastructures.

+1,200
non-profit foundations based in Geneva.
INTERNATIONAL CROSSROADS

+1,700 multinational companies are based in Geneva

+400 international non-governmental organizations

Global digital policy is being made in Geneva

36 international organizations

Commodity trading

16% of Geneva’s GDP is generated by commodity trading

35% of global seeds and grains transactions are carried out in Geneva

50% of coffee and sugar world trade is managed from Geneva
TRADITION OF INNOVATION

World Wide Web
The technology that made the Internet accessible to all was invented in Geneva, at CERN, in 1989

Startups and entrepreneurship
Geneva is home to Fongit, Switzerland’s first high-tech incubator. Other key innovation actors include OPI, a leading industrial accelerator, and FAE, which supports entrepreneurship

Quantum Research
The University of Geneva is part of the European Quantum Flagship research program

Campus Biotech
In the heart of Geneva, a 40,000 m² hub is dedicated to research and innovation in life sciences
Close collaboration between research and industry
Technology transfer rate between universities and the private sector matches that of Stanford University

Geneva fosters a culture of open innovation

50%
The Lake Geneva region attracts 50% of all venture capital in Switzerland

At the forefront of scientific progress
Switzerland is the world’s leading country in terms of number of patents per capita

Knowledge center
To date, Geneva counts more than 30 Nobel Prize winners, Fields medallists and other prestigious award laureates