

Building Bridges Week

Event Schedule

Mon, Oct 07, 2019

8:30am

Breakfast on Bringing more finance to the SDGs and more SDGs into finance

🕒 8:30am - 10:00am, Oct 7

📍 Auditorium Jacques-Freymond - Rue de Lausanne 132

Public Event **Registration Required**

Organizer: The Graduate Institute of International and Development Studies - Executive Education

Registration: <https://graduateinstitute.ch/communications/events/bringing-more-finance-sdgs-and-more-sdgs-finance>

Description: This panel will bring leading representatives from the private and public sector, regulators and academia to discuss how to significantly increase the level of finance for the SDGs, and what remains to be done going forward. A perfect opening for the Building Bridges week of conferences.

More Info:

5-7 trillion USD per year is needed to achieve the SDGs...

Getting there will not only require significantly increasing the level of SDG financing, but also quickly integrating SDGs into mainstream finance.

Fighting both battles will require the private sector, public sector, regulators and academia to work together and design new investment instruments, new analytical tools and new ways of collaborating.

Participate in our panel with leading representatives from all of those sectors! They will tackle questions such as:

- How are the various pieces of the jigsaw being built as we speak?
- What remains to be done?

A perfect opening for the Building Bridges week of conferences!

Please note that breakfast will be provided.

🗣 Moderator

Dawid Jarosz

🗣 Speakers

Bertrand Gacon

Sylvain Massot

Jos Verbeek

Sébastien Juhén

Trade for Sustainable Development Forum - Opening Session

🕒 8:30am - 11:30am, Oct 7

📍 International Trade Centre - Rue de Montbrillant 54

Public Event **Registration Required**

Organizers: International Trade Centre and World Trade Organization

Registration: bit.ly/t4sdforum19

Description: Now in its sixth year, the T4SD Forum is one of the leading global events focused on major trends in sustainable value chains and voluntary sustainability standards. Organized by the International Trade Centre, the T4SD Forum will again take place in conjunction with the WTO Public Forum, from 7-9 October.

More Info:

This year, the T4SD Forum will reflect the new realities of international trade and focus on sustainability mainstreaming – the process of embedding sustainability into the DNA of every organization and every business.

This event will provide a unique platform for a diverse range of actors – from high-level officials to small business owners and young entrepreneurs – to exchange views, share good practices and catalyze solutions that will help deliver a shared vision for a more inclusive and sustainable future.

🗣️ Speakers

Aranca González

Olivia Saxer

Suzanne Shaw

Allan Lerberg Jørgensen

John Cain Carter

10:00am

The Subsidy Swap: Mobilizing public capital to Drive a Renewable Revolution

🕒 10:00am - 12:00pm, Oct 7

📍 International Environment House 2 - Chemin de Balexert 7-9 - Room Rhin

Public Event

Registration Required

Organizer: International Institute for Sustainable Development

Registration: <https://forms.gle/HvUqBtmzbgwksfH36>

Description: Financial commitments to achieve universal access to electricity are still falling far short of what is required to meet global energy goals by 2030, with only about half of the USD\$52B required annually currently committed. In addition, fossil fuel subsidies around the globe are distorting markets for investors, making it difficult to promote investment in affordable, reliable, sustainable and modern energy.

Countries have the ability to mobilize investments into low-carbon action by correcting market conditions and incentivizing SDG aligned investments through a number of measures including policies to 'swap' subsidies from fossil fuels to clean energy. This event will bring together policymakers, investors and civil society to discuss how public capital can be used to leverage private capital for climate-relevant investments.

12:00pm

Workshop on Addressing the Challenges of Global Agriculture through the Financial System

🕒 12:00pm - 2:00pm, Oct 7

📍 Think Tank Hub (WMO) - 7bis Avenue de la Paix

Public Event

Registration Required

Organizer: Foraus


Registration: <https://www.eventbrite.com/e/the-financial-industry-and-the-challenges-of-world-agriculture->

[tickets-72479743865](#)

Description: This workshop aims to cover one of the toughest questions in the area of sustainable development: how the financial sector can help assure the sustainability of agricultural production, a major underfunded sector, in a context of climate change, geopolitical instability, and demographic growth.

More Info:

Agriculture belongs to one of the least funded sectors worldwide. Yet, it occupies more than a fundamental role for our societies and it faces major challenges including climate change, increasing demand, weak productivity growth or even a declining availability of productive land. In this context, it is clear that not only new investments are needed to transform our way of producing food, but to have a long term effect, those also need to take into account precise sustainability guidelines.

 **Speaker**
Ricardo Meléndez-Ortiz

Lunch on Making use of Finance to Change the World

🕒 12:00pm - 2:00pm, Oct 7

📍 Seedspace - Route des Jeunes 47B, Carouge

Public Event **Registration Required**

Organizer: Galileo IIIC

Registration: <https://eventfrog.ch/de/p/kurse-seminare/soziale-weiterbildung/lunch-on-impact-investing-making-use-of-finance-to-change-the-world-6581961748247507867.html>


Description: During this workshop you will learn practical examples of what is impact investing, how it is different from sustainable investments, why this is important for our planet and people. We will also look at different techniques of impact measurement.

More Info:

The Workshop is an introduction to Impact Investing. It will cover all aspects of this topic and deliver a broad understanding of the sector as a whole, and we will look at how to make ESG and impact investing your new normal. Practical cases and possible applications will be explored.

After the workshop, everyone is invited for Lunch and open discussion!

No knowledge in finance is required to participate in this workshop; it is designed for all interested in the sustainable, responsible way of investing and living as well for social entrepreneurs who are seeking to learn about impact investing.

 **Facilitator**
Svetlana Baurens
Trang Fernandez-Leenknecht

2:00pm

Crowding in Domestic Investors into Financing Sustainable Development

🕒 2:00pm - 3:30pm, Oct 7

📍 Palais des Nations - Room XII

Public Event **Registration Required**

Organizer: International Institute for Sustainable Development

Registration: Please register here for the event and access to the Palais des Nations <https://reg.unog.ch/event/31950/>

Description: All too often, we tend to overlook the importance of domestic investors in financing sustainable development. All countries have pools of institutional capital including pension funds, provident funds, insurance companies and state-owned corporations. With careful design, these pools of capital can well be tapped into financing sustainable development.

**This is a joint session with UNCDF's "Bridging the Gap - Missing Middle Financing for SMEs in Frontier Markets" running from 3:30-5:30pm*

More Info:

Domestic investors are patient financiers who have long-term and highly vested interests in their countries' needs. They are familiar with governance and political risks and understand domestic market dynamics. They will also invest in local currencies, which eliminates the need for expensive hedging solutions. Most importantly, working with domestic investors provides the impetus for deepening domestic financial markets and improving the investment environment for foreign investors. Many foreign investors are also likely to be more comfortable investing alongside their domestic counterparts.

The event will examine the necessary conditions to crowd in domestic investors to finance sustainable infrastructure. We will also discuss IISD's ongoing study on how leaders in Malaysia successfully crowded in large pools of domestic capital for financing public infrastructure.

3:30pm

Bridging the Gap - Missing Middle Financing for SMEs in Frontier Markets

🕒 3:30pm - 5:00pm, Oct 7

📍 Palais des Nations - Room XII

Public Event

Registration Required

Organizer: United Nations Capital Development Fund (UNCDF)

Registration: Please register here for the event and access to the Palais des Nations <https://reg.unog.ch/event/31950/>

Description: Small and medium enterprises (SMEs) — many led by women — in frontier markets are chronically unable to secure startup or growth capital from local banks. Yet, local SMEs are engines of growth that can create jobs, build dynamic economies, and provide a path out of poverty for millions.

Leaders from the impact investment and economic development space will share ideas and experiences on how to bridge this SME funding gap to advance verifiable development impact in frontier markets.

**This is a joint session with IISD's "Bridging the Gap - Missing Middle Financing for SMEs in Frontier Markets" running from 2:00-3:30pm*

5:00pm

Certified Impact Analyst - Training Webinar

🕒 5:00pm - 8:00pm, Oct 7

📍 Webinar

Public Event

Registration Required

Organizer: Impaakt SA, Graduate Institute

Registration: <https://graduateinstitute.ch/communications/events/become-certified-impact-analyst>

Description: Learn how to analyse the environmental and social impact of businesses and become a Certified Impact Analyst.

This 3-hour interactive training webinar reviews existing impact measurement methodologies, shares

practical tools and provides a step-by-step guide to those willing to develop their skills as impact analysts.

More Info:

ASSIGNMENTS

Participants will be required to successfully write a minimum of 3 short impact analyses (max 2'000 signs) to receive their certification.

REQUIREMENTS

- Fluent in English (spoken and written)
- Passion for impact and sustainability

TRAINING OVERVIEW

It will cover the following sections :

SECTION 1 – Setting the stage

- The SDGs : many social and environmental challenges to tackle
- The central role of businesses

SECTION 2 – Landscaping the impact measurement space

- History of impact measurement
- Existing approaches and their limits
- How can we do better?

SECTION 3 – Analyzing the impact of businesses

- The key dimensions of impact
- Different impact at different stages of the product life-cycle
- Rating and assessing the impact of businesses

SECTION 4 – The art of writing a good Impact analysis

- The structure of a good impact analysis
- Documenting your analysis: looking for sources
- Dos and don'ts of a good impact analysis

Please note that the Certification is granted solely by ImpAAkt. The Graduate Institute is providing the infrastructure for this event but is NOT responsible for the content of the certification and is NOT involved in the design of this program.

6:00pm

Tracking the Impact of Agribusiness Value Chains

🕒 6:00pm - 7:30pm, Oct 7

📍 Impact Finance Management - Chemin de la Gravière 6, 1227 Les Acacias

Public Event

Registration Required

Organizer: Impact Finance

Registration: Request attendance by 27th September 2019 - <https://forms.gle/SNwzdboDe4LruqfVA>

Description: Join Impact Finance for an afterwork presentation in their new office! The two co-CEOs, Cédric Lombard and Benjamin Firmenich, will be introducing their methodology for tracking and reporting the impact of SMEs. They will present the different channels of reporting from the angle of a dedicated private debt advisor focused on agribusiness value chains.

This will also be the opportunity to introduce the new version of our Impact Report, featuring new sections on impact sub-strategies, risk management and many more novelties.

👤 Speakers

Cédric Lombard

Benjamin Firmenich

Seedstars Impact Investor Cocktail

🕒 6:00pm - 9:00pm, Oct 7

📍 Seedspace - Route des Jeunes 47B, Carouge

Private Meeting

Registration Required

Organizers: Seedstars

Registration: For event invitation requests, please contact chloe@seedstars.com

Description: This private meeting for investors is an opportunity to connect with Seedstars' network of like-minded investors. During the cocktail, Seedstars will hold a screening of their documentary, featuring their impact in Emerging Markets.

Tue, Oct 08, 2019

8:00am

When Thematic and Sustainable Investments Meet

🕒 8:00am - 10:00am, Oct 8

📍 Banque J. Safra Sarasin - 4, rue de la Corrairie

Invite Only

Private Meeting

Organizer: Banque J. Safra Sarasin

Description: In a world of slowing global growth, Giles Money suggests a combined approach of thematic and sustainable investments which identifies fast growing sub-sectors that address the challenges of tomorrow and that correspond to disruptive societal trends. Meet Giles Money, the first quartile manager of the strategy since 2016.

8:30am

Digital Tools for Social Entrepreneurship

🕒 8:30am - 1:00pm, Oct 8

📍 Chambre de Commerce et d'Industrie de Genève - Boulevard du Théâtre 4

Public Event

Registration Required

Organizers: UNIGE, Open Geneva

Registration: <https://forms.gle/BjytjD6j4rjhjYgB6>

Description: Digital tools are the spinal cord of mass engagement, through social networks, crowdfunding campaigns and participatory activities. In this workshop, we shall explore how these tools can help social entrepreneurship, with a particular focus how financial and volunteering engagement can be blended and become mutually-reinforcing for good.

More Info:

For Who:

- Philanthropy funding organizations and Sustainable Finance Investors
- Practitioners/Experts in innovation for good
- Organisations receiving philanthropy funding
- Researchers and Students willing to pursue hands-on research projects on philanthropy

Schedule :

8:30 : Breakfast

9:00-10:00 : Speakers on Scientific and Digital Tools for Good

10:00 - 12:30 : teamwork on one challenge by ICRC : Engagement for Scaled Regular Giving

12:30 - 13:00 : Presentation of solutions & wrap up
13:00 : lunch

Max. 30 participants

>>> Candidates selected to participate in this workshop will be contacted as of Oct. 2. >>>

📣 Speakers

Giuseppe Ugazio

Kerstin Preuschoff

Luc Henry

Thomas Maillart

Lorenzo Niola

Florent Prontera

Impact For Breakfast on “AlphaMundi’s Results & Lessons Learnt from the 1st Decade of Impact Investing”

🕒 8:30am - 10:00am, Oct 8

📍 Impact Hub Geneva - Rue Fendt 1

Invite Only **Registration Required**

Organizers: Impact for Breakfast, AlphaMundi

Registration: Request attendance by 20 Sep 2019 to deborah.keller@riantacapital.ch

Description: A breakfast conversation on AlphaMundi’s decade of impact investing practice in Latin America and East Africa, drawing lessons from 100+ private debt and equity transactions in Finance, Food and Energy.

10:00am

Knowledge Building Session on Blended Finance for Permanent Missions

🕒 10:00am - 12:00pm, Oct 8

📍 Canadian Permanent Mission - ave. de l’Ariana 5

Invite Only **Private Meeting**

Organizers: Geneva Friends of SDG Financing (Canada, Jamaica, Switzerland), Convergence Blended Finance

Description: Do you have an interest in the potential of blended finance as a development tool to mobilize private sector investment in low and middle income countries? Join the Geneva Friends of SDG Financing for this dynamic learning event led by Convergence, the global network for blended finance

10:30am

ForestFinance: Mobilizing Investments for Forests

🕒 10:30am - 12:30pm, Oct 8

📍 Think Tank Hub (WMO) - 7bis Avenue de la Paix

Public Event **Registration Required**

Organizer: FFD Ventures

Registration: RSVP to preeti.sinha@ffd.ventures

Description: This event will address one of the most important and urgent challenges of our times - reversing deforestation. This Innovative Financing & Development 2 hour session invites and highlights current investors in Sustainable Forests and Innovative Financing Mechanisms.

12:00pm

PwC Sustainable Finance Lunch & Learn

🕒 12:00pm - 2:00pm, Oct 8

📍 PwC Geneva - av. Giuseppe-Motta 50

Public Event **Registration Required**

Organizer: PwC Geneva

Registration: <https://www.pwc.ch/en/events/sustainable-finance-event-geneva-2019.html>

Description: An opportunity for sustainability practitioners to meet and exchange on current political and regulatory developments. Following a keynote speech by Adèle Thorens-Goumaz, a panel of experts will share their vision of the role that Switzerland and Geneva can play, as a sustainable finance hub.

More Info:

The Building Bridges Week will take place in Geneva, around the assembly of the International Network of Financial Centers for Sustainability (FC4s). This offers a unique platform to reflect on how the financial industry can contribute to achieve the SDGs.

Our PwC Sustainable Finance Lunch & Learn session takes place within this framework. We invite you to meet and exchange over lunch with a wide range of practitioners on recent political and regulatory developments in the realm of sustainable finance.

Enhancing comprehension between all stakeholders (banks, asset and fund managers, pension funds, corporates, representatives of governments, NGOs, academics and the civil society) is a necessity. Finance has a key role to play in the transition to a more sustainable economy. It is the bridge between capital and the real economy. Let us build bridges together.

Agenda

12:00: Welcome lunch

12:30: Sustainable Finance in Switzerland: political developments

12:45: Regulatory Snapshots: sustainability and the Swiss financial sector; The EU Action plan and its impact on the Swiss financial market

13:15: Panel discussion

14:00: End of the session

*The event will be in **English** but French speakers are welcome to join.*

👤 Speakers

Adèle Thorens-Goumaz

Michael Taschner

Erol Baruh

Angela de Wolff

Jean-Christophe Van Tilborgh

Karine Jesiolowski

12:30pm

Global Perspectives on Blended Finance & Relevance for the Swiss Market

🕒 12:30pm - 2:00pm, Oct 8

📍 Impact Hub Geneva - Rue Fendt 1

Invite Only **Registration Required**

Organizer: AlphaMundi, Convergence

Registration: Request attendance before Oct 2, 2019 by emailing the foundation's Executive Director, christine.rodgy@alphamundi.ch

Description: Drawing on decades of experience in blended finance, AlphaMundi, Convergence and SECO will share key learnings on innovative structures to unlock SDG financing. Designed for the UN & DFIs, philanthropists, impact investors & sustainable asset managers. Working lunch will be provided.

2:30pm

Boardroom Conversations on the Impact Investing Value Chain

🕒 2:30pm - 6:30pm, Oct 8

📍 Chambre de commerce, d'industrie et des services de Genève - Boulevard du Théâtre 4

Invite Only **Private Meeting**

Organizer: Chamber of Commerce and Industry of Geneva, AlphaMundi

Registration: Request attendance by 20 Sep 2019 at info@alphamundi.ch

Description: A boardroom conversations on impact investing with 4 sessions of 45 minutes each on the Swiss Blended Finance Centre project, Twiga Foods' market disruption in Kenya, a Swiss pension fund's journey to impact, and Building Portfolio Resilience with Impact Debt.

Detecting and leveraging trigger points for SDG finance - an experimental workshop

🕒 2:30pm - 5:30pm, Oct 8

📍 Salle de Réunion du Bâtiment de Varembe - rue de Varembe 1-3

Public Event **Registration Required**

Organizers: Strategos, Senbumo, Artha Networks

Registration: <https://www.eventbrite.ch/e/billets-experimental-workshop-trigger-points-for-sdg-finance-73263947439>

Description: Thousands of impact funds, billions of dollars mobilised and millions of underfunded companies - what don't we get? Join this experimental workshop to embody the current reality of the SDG finance ecosystem and detect possible trigger points to drive mainstream capital to solutions that have material impact on the SDGs.

More Info:

WORKSHOP OBJECTIVES

The goal of the workshop is to take a different and deeper look at the current reality of the SDG finance ecosystem and identify possible trigger points for driving mainstream capital to the solutions that have material impact on the SDGs. We will strive to feed the workshop conclusions back into the Building Bridges Week, especially the SDG Finance Geneva Summit and the Building Bridges Summit.

FORMAT

This is an experimental workshop with no agenda and no speakers, only facilitation.

IDEAL AUDIENCE

People from all walks of life are welcome, including young people, those young at heart and wildcats. Note that the workshop might prove to be particularly insightful and profitable for folks working in finance.

👤 Facilitator
Daniel Glinz

Violette Ruppanner

4:00pm

FC4S Prep Meeting and Working Dinner

🕒 4:00pm - 8:30pm, Oct 8

📍 Palais des Nations

Invite Only **Private Meeting**

Organizer: Financial Centres for Sustainability (FC4S)

Description: From the 8th to 10th of October, the 27 members of International Network for Financial Centres will meet in Geneva to establish their program and strategy for the upcoming year. Speakers from the European Commission and Network For Greening the Financial System (NGFS) will be also attending to reflect the impact of the network on policy-making.

6:30pm

Switzerland at the heart of SDG financing

🕒 6:30pm - 8:30pm, Oct 8

📍 Maison de la Paix (tbc) - Chemin Eugène-Rigot 2

Public Event **Registration Required**

Organizer: Symbiotics

Registration: RSVP to events@symbioticsgroup.com

Description: Join Symbiotics for an informal cocktail and discussion about how to put Switzerland at the heart of development finance.

Wed, Oct 09, 2019

8:00am

SDG Finance Geneva Summit

🕒 8:00am - 5:00pm, Oct 9

📍 Forum Genève - Rue de Lausanne 11-19

Invite Only **Registration Required**

Organizer: United Nations Development Program (UNDP)

More Info: <https://www.sgsgeneva.org/>

Description: The SDG Finance Geneva Summit (SGSGeneva) brings together high-level decision makers to forge partnerships for the implementation of the Sustainable Development Goals (SDGs). The event will feature 20 developing country entrepreneurs, early stage and advanced growth stage pitching products and services for the SDGs. The event will also foster conversations on how to promote SDGs aligned investments with representatives from the financial industry, large corporates and the development community.

Impact Breakfast: Increasing Commercial Investments for Nutrition in Frontier Markets

🕒 8:00am - 8:45am, Oct 9

📍 Forum Genève - Rue de Lausanne 11-19 - Donghai Room

Invite Only **Private Meeting**

Organizers: GAIN, UNDP, HIVOS

Description: Poor diets are the number one risk factor for morbidity and mortality globally. Scaling up investments which improve diets will have substantial positive development outcomes. This Impact Breakfast – part of UNDP's SDG Finance Geneva Summit -- will look at 2 new financing initiatives bridging the gap between investors and agri-food investees.

8:30am

FC4S Members' Meeting

🕒 8:30am - 5:00pm, Oct 9

📍 Maison de la Paix - Chemin Eugène-Rigot 2

Invite Only **Private Meeting**

Organizer: Financial Centres for Sustainability (FC4S)

Description: From the 8th to 10th of October, the 27 members of International Network for Financial Centres will meet in Geneva to establish their program and strategy for the upcoming year. Speakers from the European Commission and Network For Greening the Financial System (NGFS) will be also attending to reflect the impact of the network on policy-making.

5:00pm

Transition ou Transformation vers une Economie Régénératrice

🕒 5:00pm - 7:30pm, Oct 9

📍 Quadia - Place de l'Université 8

Public Event **Registration Required**

Organizer: Quadia

Registration: Please register by 03 Oct 2019 by emailing contact@quadia.ch

Description: In a dynamic panel session, experts in entrepreneurship, politics, and finance will exchange on their success strategies, bottom-up or top-down, to shift towards a Regenerative Economy and reach the SDGs.

This event will be held in French

Au cours d'un panel dynamique, des experts en entrepreneuriat, politique et finance échangeront sur leurs stratégies « bottom-up » ou « top-down » permettant d'atteindre les ODD et construire une Economie Régénératrice.

7:00pm

SocialAlpha Decennial Gala Cocktail, Dinner and Impact Finance Awards

🕒 7:00pm - 11:00pm, Oct 9

📍 Parc des Eaux-Vives

Invite Only **Registration Required**

Organizer: AlphaMundi

Registration: Request attendance by 09 Oct 2019, please email info@alphamundi.ch

Description: A gala dinner to celebrate the Decennial anniversary of its impact fund SocialAlpha, and raise awareness for the UNHCR program for Venezuelan refugees in Colombia.

Thu, Oct 10, 2019

8:30am

Building Bridges Summit

🕒 8:30am - 5:00pm, Oct 10

📍 Batiment des forces motrices - Place des Volontaires 2

Invite Only **Registration Required**

Organizers: Sustainable Finance Geneva, Swiss Sustainable Finance, Genève Place Financière

More Info: <https://www.sfgeneva.org/en/building-bridges-event/>

Description: Building on the unique ecosystem in Geneva, Switzerland is organizing a landmark summit to

foster new conversations and collaborations that will accelerate the finance industry's contribution to the achievement of the UN's 17 Sustainable Development Goals. The morning program will feature Swiss President Ueli Maurer with leading figures from government, finance, business, the UN, and other international organisations. The afternoon programme will focus on asset management expertise.

2:30pm

Special Meeting on Sustainable Finance for African Financial Centres

🕒 2:30pm - 6:00pm, Oct 10

📍 Palais des Nations - Room XXIV

Public Event **Registration Required**

Organizer: Financial Centres for Sustainability (FC4S)

Registration: <https://reg.unog.ch/event/30071/>

Description: Financial Centres for Sustainability (FC4S) will be launching its Africa Chapter in presence of the Africa Ambassadors to the UN based in Geneva. With four members already signed up in the region and a few more considering joining in the coming months, the region is already well on track to scale Sustainable Finance in Africa.

More Info:

On the agenda is the discussion and adoption of a regional FC4S programme for Africa. The FC4S Network was formally established in September 2017 by UNEP to enable the world's leading financial centres to exchange experience, drive convergence, and take action on shared priorities to accelerate the expansion of green and sustainable finance. At the FC4S Annual Meeting in Shanghai in October 2018, the members invited the Secretariat to bring more African financial centres into the network.

As of today, four African cities have joined the network; Casablanca (as a founding member), Nairobi, Lagos and Cairo and we are in the process of discussing membership with others.

The Geneva meeting is also the occasion to focus on how sustainable finance may best be mobilized to implement the Sustainable Development Goals in African countries.

7:00pm

Factory 17

🕒 7:00pm - 10:00pm, Oct 10

📍 Batiment des forces motrices - Place des Volontaires 2

Public Event **Registration Required**

Organizer: Impact Hub Geneva

Registration: <https://www.factory17.ch/>

Description: Factory 17 is a unique event that brings together the top Accelerate 2030 entrepreneurs from Africa, Asia, Latin America and Eastern Europe alongside Geneva's visionaries, disruptors and change makers who have all responded to their own call to adventure. Through an evening of powerful storytelling, our innovators will share their inspiring personal stories of how they undertook their Hero's Journey towards creating a new, sustainable future.

More Info:

ABOUT

From plastic pollution to Amazonian wildfires, our current global challenges are a wake-up call forcing us to undertake radical changes. The world may seem to be in chaos, but chaos is a necessary precursor to change. Now more than ever before, it is crucial that each one of us takes action towards achieving the UN's 17 Sustainable Development Goals.

THE HERO'S JOURNEY

In 'The Hero with a Thousand Faces', Joseph Campbell shows how all great stories of the world have one central theme: the hero's journey. This archetypical drama which Joseph Campbell outlines in 17 steps forms the backbone of some of the most powerful stories ever told. It is an immensely helpful framework

for understanding our own call to adventure that leads us towards growth and transformation.

This journey is one that we each have the opportunity to take.

On a dramatic scale, wild opportunities may happen once or twice in a life-time. On a smaller scale, we navigate this journey every day, as we make choices about whether to be defensive or speak our truth, whether to repeat a familiar pattern or change it, and whether to stay in our comfort zone or move into Where the Magic Happens.

THEMES

These stories of adventure will explore Circular Economy, The Future of Food, Gender Equality and Intrapreneurship amongst other topics that parallel the 17 UN Sustainable Development Goals.

🗣️ Speakers

Aranca González

Daniela Galindo

Geoff Mulgan

Giorgio Pauletto

Aisa Mijeno

Fri, Oct 11, 2019

8:30am

Smart Financing for Women's Entrepreneurship

🕒 8:30am - 1:30pm, Oct 11

📍 International Trade Centre Conference Room - 54-46 Rue de Montbrillant

Public Event **Registration Required**

Organizers: Rwanda, African Development Bank, Asian Development Bank, Intra-American Development Bank, International Trade Centre, Islamic Development Bank, WTO

Registration: Register before Oct 10 at <https://www.surveymonkey.com/r/WX5D529>

Description: This workshop will focus on advancing women's economic empowerment through financial inclusion, with an emphasis on trade finance, shaping enabling policies and institutional environment, and innovative solutions related to financial technology.

More Info:

Despite progress towards greater financial inclusion, more than 980 million women worldwide lack access to financial freedom. Women are still disproportionately excluded from formal financial services with a gender disparity that has remained still at 9% since 2011.

Women's equal participation in international trade is critical to sustaining economic growth, enhancing economy-wide productivity, increasing international competitiveness, and reducing poverty. Addressing the issue of access to finance and financial services for women presents an opportunity to make significant progress towards achieving greater participation in international trade as well as gender equality and women's empowerment, one of the 17 ambitious Sustainable Development Goals (SDGs).

At the WTO's 11th Ministerial Conference, the majority of WTO Members joined the Buenos Aires Declaration on Trade and Women's Economic Empowerment. The Declaration was drafted by the Trade Impact Group, under the auspices of the International Gender Champions, a leadership network that seeks to break down gender barriers. Building on the momentum achieved by this important accomplishment, signatories are beginning to translate the Declaration into meaningful action.

Speakers will share experiences and lessons learned, discuss challenges and successes experienced by various actors, and highlight implications for trade policy makers and the international community.

9:30am

Financing Nature Based Infrastructure

🕒 9:30am - 11:30am, Oct 11

📍 International Environment House 2 - Chemin de Balexert 7-9 - Room INN

Public Event **Registration Required**

Organizer: International Institute for Sustainable Development

Registration: <https://www.eventbrite.com/e/financing-nature-based-infrastructure-tickets-72764684129>

Description: Municipalities/utilities are facing rising costs due to changing climates - annual operating costs of the water infrastructure has increased 57% since 1990 and is now surpassing annual increases of over 6%. Policy makers are turning to nature-based infrastructure for cost effective solutions, Is this an opportunity for blended capital?

More Info:

AGENDA

- 9:30-10:00 - Arrival and Refreshments
- 10:00-11:00 - Panel of Experts
- 11:00-11:30 - Audience Q&A and Discussion

ABOUT

From rain gardens, porous pavement, to restoring parks, ponds, lakes, wetland and mangroves, municipalities and cities are experimenting with nature-based solutions to provide more cost-effective and climate resilient public services. Natural ecosystems and hybrid solutions provides us with a range of services such as flood protection, water storage, water purification, and drainage. They may not require higher capital costs and can be cheaper to maintain. More importantly, they do not depreciate in financial value. In fact, the opposite is true, well maintained ecosystems have no end-of-life and can increase in service-delivery-value over time.

The challenge is now to finance nature-based solutions. To date, nature-based infrastructure has been largely funded by public budgets and philanthropy. Can we crowd-in private capital into this space? What will blended financial strategies for nature-based infrastructure look like?

Nature-based infrastructure includes hybrid grey-green solutions as well as the restoration and maintenance of natural ecosystems that provide 'infrastructure' services such as flood protection, water purification, water storage, drainage, carbon sequestration, increasing energy efficiency, reducing urban air pollution and hot spots and more.

10:00am

Sustainable Finance Hackathon

🕒 10:00am - 5:00pm, Oct 11

📍 Fusion Fintech - Avenue de la Praille 50, Carouge

Public Event **Registration Required**

*Note: the hackathon runs until 6pm Saturday

Organizers: Open Geneva & GIMUN

Registration: <https://sustainable-finance.sparkboard.com>

Description: The Sustainable Finance Hackathon is aimed at collectively developing concrete solutions bridging finance and the SDGs, using fintech, novel investment & engagement instruments, as well as legal tech.

Challenge Pitch Session: Thursday October 10th 6pm.

Hackathon: 11th October 1pm until 12th October 6pm.

10:30am

Collaborate or Die: The powerful imperatives of networks, incentives & visibility

🕒 10:30am - 12:00pm, Oct 11

📍 Impact Hub Geneva - Rue Fendt 1

Invite Only **Registration Required**

Organizers: Artha Networks Inc, Bertelsmann Stiftung

Registration: <https://impactforbreakfast.com/eventpage?eid=LbUahruP>

Description: Much has been said about impact platforms, networks and infrastructure. Most of us agree it's important to work together, and yet action is still hard to take. It's time to turn to practitioners and stakeholders in our ecosystem, and test a range of possible technical, legal and 'incentive structure' solutions.

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