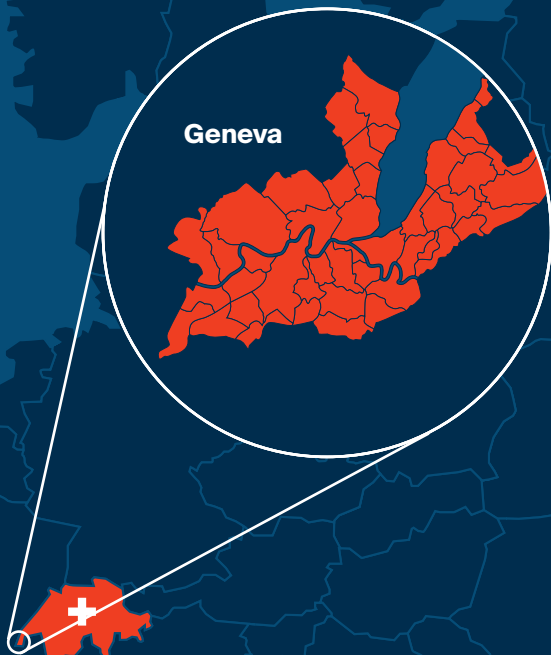

BUSINESS ACCELERATOR



GENEVA

INNOVATION AT THE HEART OF THE ECONOMY

Flagship region of the most innovative country in the world, the canton of Geneva is home to leading research centers, a dynamic entrepreneurial ecosystem, privileged access to European and international markets and a highly skilled workforce.



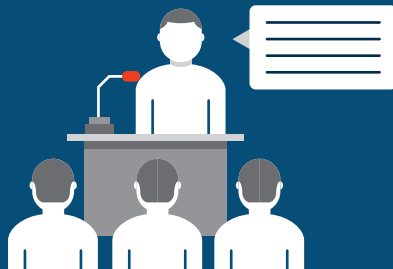
Connected to the world

Only 5 km from downtown, Geneva Airport offers direct access to 150 destinations



A hub for global players

Every year, Geneva welcomes 3,000 international conferences bringing together 200,000 participants from all over the world



SUSTAINABLE NETWORK

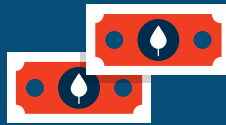
1987

The concept of sustainable development is spreading worldwide from Geneva with the publication of the Brundtland report



Sustainable finance

+CHF 700 billion managed in Geneva in accordance with sustainable and responsible principles



2017

Geneva becomes the world operational center for the implementation of the 17 Sustainable Development Goals adopted by the UN



Green bonds

+CHF 1 billion raised by the State of Geneva, the first public authority in Switzerland to use this type of investment to finance sustainable infrastructures



+1,200

non-profit foundations based in Geneva

INTERNATIONAL CROSSROADS

+1,700

multinational companies are based
in Geneva

+400

international non-governmental
organizations

Global digital policy is being made in Geneva

36

international organizations

Commodity trading



16% of Geneva's GDP is
generated by commodity
trading



35% of global seeds
and grains transactions
are carried out in Geneva



50% of coffee and sugar
world trade is managed
from Geneva

TRADITION OF INNOVATION

World Wide Web

The technology that made the Internet accessible to all was invented in Geneva, at CERN, in 1989



Startups and entrepreneurship

Geneva is home to Fongit, Switzerland's first high-tech incubator. Other key innovation actors include OPI, a leading industrial accelerator, and FAE, which supports entrepreneurship



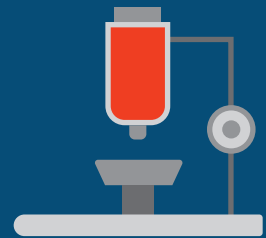
Quantum Research

The University of Geneva is part of the European Quantum Flagship research program



Campus Biotech

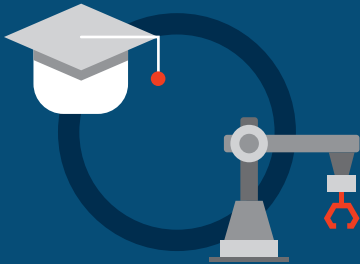
In the heart of Geneva, a 40,000 m² hub is dedicated to research and innovation in life sciences



COLLECTIVE INTELLIGENCE

Close collaboration between research and industry

Technology transfer rate between universities and the private sector matches that of Stanford University



Geneva fosters a culture of open innovation

50%

The Lake Geneva region attracts 50% of all venture capital in Switzerland



At the forefront of scientific progress

Switzerland is the world's leading country in terms of number of patents per capita



Knowledge center

To date, Geneva counts more than 30 Nobel Prize winners, Fields medallists and other prestigious award laureates





REPUBLIC AND STATE OF GENEVA
Department of Economic Development
**Directorate General for Economic Development,
Research and Innovation**

A Rue de l'Hôtel-de-Ville 11
P.O. Box 3216
CH-1211 Geneva 3

T +41 22 388 34 34
E ecodev@etat.ge.ch
W ingeneva.ge.ch